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65. (NEW) The point management system according to claim *14*¹³, wherein the point notification means is installed in a store shopping-cart or videocart equipped with a display screen device and notifies the customer of the point information or specific commodity's point information sent in a specific area in a store.

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66. (NEW) The point management system according to claim *14*¹³, wherein the point notification means is installed in a store cart and notifies the customer of the point information by voice.

REMARKS

Claims 10, 12, 17, 18, 24-26, 28-30, 32-35 and 37 are canceled. Claims 1-9, 11, 13-16, 19-23, 27, 31, 36 and 38-66 are pending herein. The above amendments are made to place the application in better condition for initial examination. Prompt and favorable action on the merits is earnestly solicited.

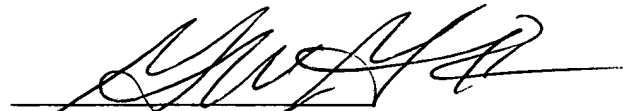
CONCLUSION

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 19-3935 and please credit any excess fees to such deposit account.

Respectfully submitted

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